



## Community Journalism: Building a Sustainable Future 14th - 15th September 2021

### Agenda

#### **DAY ONE 11:00 - 16:00**

Timings include Q&A after each session

**11:00:** Emma Meese - Welcome and context

**11:15:** Professor Karin Wahl-Jorgensen

This talk will report on findings from in-depth interviews with ICNN members, and a survey of community news practitioners, and will focus on the experiences and challenges of the pandemic.

**12:00:** Dr Julia Boelle - sustainability booklet launch

**12:30:** **BREAK**

**12:45:** Richard Gurner (Caerphilly Observer) on successful supporters' scheme.

**13:30:** Rhiannon Davies (Greater Govanhill) on running a successful solutions-focussed community magazine.

**14:15:** **BREAK**

**14:30:** Dominic Young - Founder and CEO of Axate - simple tools for publishers that generate reader revenue with fewer barriers and walls.

**15:15:** Jeremy Morton, Una Murphy, Michael Casey and Ben Black. - SKILL SWAP

**16:00** **CLOSE** + chance to continue the conversation.



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#### **DAY TWO 11:00 - 16:00**

Timings include Q&A after each session

- 11:00:** Emma Meese - Welcome to day two and recap of Day One
- 11:15** David Floyd (Social Spider) – On the success of the social enterprise model.
- 12:00:** TBC
- 12:45:** **BREAK**
- 13:00:** John Baron & Tony Lloyd - Welcome to Ping!
- 13:30:** Panel Discussion on building a sustainable future for the independent community news sector.
- Panelists: Phil Creighton (Wokingham Today), Klaudia Kiss (Social Spider), Darryl Chamberlain (853 London & Charlton Champion), Natalie Bloomer (NN Journal)
- Moderated by Phyllis Stephen, (Edinburgh Reporter)
- 14:15:** **BREAK**
- 14:30:** Collective ad selling - general discussion
- 15:00:** The way forward - collective brainstorm/discussion
- 16:00:** **CLOSE**